

Terms and Conditions [August 2026 Redemption Campaign]

Sony (Malaysia) Sdn. Bhd. ("Sony", "Us" or "We") maintains the website <https://www.sony.com.my/microsite/promotions/merdeka-2026-redemption/> ("Site") and is responsible for this **August 2026 Redemption Campaign ("Campaign")**. Campaign period is from **31 July 2026 – 4 October 2026**.

Sony reserves the right to cancel or amend the Campaign and the terms and conditions of this Campaign ("Terms and Conditions") at any time without prior notice. Any changes will be posted on the Site.

Qualifying Customers

1. The Campaign is open only to customers who are residents of Malaysia as at the date of participation. Customers who are below the age of 18 years old are required to obtain the consent of their parents or guardians to participate in this Campaign.
2. Employees of Sony and its affiliates, advertising and promotion agencies of Sony together with their employees, and immediate family members and/or those living in the same household of each of the aforesaid persons are not eligible to participate in this Campaign.

Campaign Rules

1. From **31 July 2026 – 4 October 2026** ("Campaign Period"), customers who purchase Eligible Products in a single receipt will be eligible to receive additional rewards as set out below:

Eligible Product	Additional reward(s)
Category 1 + Category 2	Double TNG Credit Reward for each of the Eligible Products
Category 2 + different brand TV	Double TNG Credit Reward for the Category 2 Eligible Product

For illustrative purposes:

Customers who purchase a 85" BRAVIA 9 and a BRAVIA Theatre Quad will be eligible for (RM1,000 + RM 200) *2 = RM1,200 *2 = RM2,400 TNG Credit Reward.

Customers who purchase a LG TV + BRAVIA Theatre Quad will be eligible for (RM200)*2 = RM400 TNG Credit Reward.

2. Qualification for the additional reward(s) shall be at Sony's sole discretion.
3. The Eligible Product must be registered with My Sony Rewards by 18 October 2026.
4. Only one (1) Double TNG Credits entitlement under Category 1 and one (1) Double TNG Credits entitlement under Category 2 shall be awarded per eligible receipt.
5. In the event that more than one eligible TV and/or Soundbar is purchased in a single transaction, eligibility for Double Rewards shall be limited to one (1) TV and one (1) Soundbar only, being the highest-value TV and the highest-value Soundbar, respectively.

**My Sony Rewards registration link: <https://mysony.sony-asia.com/my/home/registerproducts/>

**Purchased Rewards for each category shall consist of the Free Gift and/or TNG Credit Reward (collectively referred to as the "Purchase Rewards")

**Available at all physical Sony Stores Malaysia, Sony's Authorised Dealers except MTT Solutions Sdn Bhd (Maxis) and KLIA K1 WorldTech Landslide, KLIA K1 Satellite, KLIA2 Worldtech Landside (Domestic) & KLIA K2 Worldtech Airside (International) : (<https://www.sony.com.my/dealer-locator>)

The list of Eligible Products in each category are set out in the table below:

Category	Model Name	Eligible Product	Free Gift	TNG Credit Reward (RM)	Double TNG Credit Reward (RM)
Category 1					
TV	K-65XR80 MY1	65" BRAVIA 8	-	500	1,000
TV	K-55XR80 MY1	55" BRAVIA 8	-	500	1,000
TV	K-65XR80M2 MY1	65" BRAVIA 8ii	-	1,000	2,000
TV	K-55XR80M2 MY1	55" BRAVIA 8ii	-	500	1,000
TV	K-98XR50 MY1	98" BRAVIA 5	-	2,000	4,000
TV	K-85XR50 MY1	85" BRAVIA 5	-	1,000	2,000
TV	K-75XR50 MY1	75" BRAVIA 5	-	500	1,000
TV	K-75S20M2 MY1	75" BRAVIA 2 ii	-	200	400
TV	K-85XR90M2 MY1	85" BRAVIA 9 ii	-	1,000	2,000
TV	K-75XR90M2 MY1	75" BRAVIA 9 ii	-	1,000	2,000
TV	K-98XR70M2 MY1	98" BRAVIA 7 ii	-	1,000	2,000
TV	K-75XR70M2 MY1	75" BRAVIA 7 ii	-	1,000	2,000
TV	K-65XR70M2 MY1	65" BRAVIA 7 ii	-	500	1,000
TV	K-100XR30M2 MY1	100" BRAVIA 3 ii	-	1,000	2,000
TV	K-85XR30M2 MY1	85" BRAVIA 3 ii	-	300	600
TV	K-75XR30M2 MY1	75" BRAVIA 3 ii	-	300	600
Category 2					
Soundbars	HT-A8//M SP1	BRAVIA Theatre Trio	-	100	200
Soundbars	HT-A9M2//M SP1	BRAVIA Theatre Quad	-	200	400
Soundbars	HT-A9000//M SP1	BRAVIA Theatre Bar 9	-	100	200
Soundbars	HT-A8000//M SP1	BRAVIA Theatre Bar 8	-	100	200
Soundbars	HT-S60//Z SP1	BRAVIA Theatre System 6	-	100	200
Soundbars	HT-B600//Z SP1	Bravia Theatre Bar 6	-	100	200
Category 3					
Headphones	WH-1000XM6/BM E	WH1000XM6 (Black)	FOC WF-C510	-	
Headphones	WH-1000XM6/SM E	WH1000XM6 (Platinum Silver)	FOC WF-C510	-	
Headphones	WH-1000XM6/LM E	WH1000XM6 (Midnight Blue)	FOC WF-C510	-	
Headphones	WH-1000XM6/PM E	WH1000XM6 (Sand Pink)	FOC WF-C510	-	
Headphones	WH1000XM6/TME	WH1000XM6 (Sandstone)	FOC WF-C510		
Headphones	WH1000XM5/BME	WH1000XM5 (Black)	-	50	
Headphones	WH1000XM5/SME	WH1000XM5 (Platinum Silver)	-	50	
Headphones	WH1000XM5/LME	WH1000XM5 (Midnight Blue)	-	50	
Headphones	WH1000XM5/PME	WH1000XM5 (Smoky Pink)	-	50	
Headphones	WHULT900N/BCE	ULT Wear (Black)	-	50	
Headphones	WHULT900N/WCE	ULT Wear (White)	-	50	
Headphones	WHULT900N/HCE	ULT Wear (Forest Gray)	-	50	
Headphones	WF-1000XM6/BZE	WF-1000XM6 (Black)	-	50	
Headphones	WF-1000XM6/SZE	WF-1000XM6 (Platinum Silver)	-	50	
Headphones	WF-LC900/BZ E	Linkbuds Fit (Black)	-	50	
Headphones	WF-LC900/CZ E	Linkbuds Fit (Greige)	-	50	
Headphones	WF-LC900/GZ E	Linkbuds Fit (Green)		50	
Headphones	WF-LC900/VZ E	Linkbuds Fit (Lavender)	-	50	
Gaming Products	WH-G910N/BZ E	INZONE H9 ii (Black)		50	
Gaming Products	WH-G910N/WZ E	INZONE H9 ii (White)		50	
Wireless Speakers	SRS-ULT70	ULT FIELD 7 (Black)	-	50	
Wireless Speakers	SRS-ULT50/BZE	ULT FIELD 5 (Black)	-	50	
Wireless Speakers	SRS-ULT50/WZE	ULT FIELD 5 (Off White)	-	50	
Wireless Speakers	SRS-ULT30/BCE	ULT FIELD 3 (Black)	-	50	
Wireless Speakers	SRS-ULT30/WCE	ULT FIELD 3 (Off White)	-	50	
Wireless Speakers	SRS-ULT30/HCE	ULT FIELD 3 (Forest Gray)	-	50	
Wireless Speakers	SRS-ULT10/BCE	ULT FIELD 1 (Black)	-	20	
Wireless Speakers	SRS-ULT10/WCE	ULT FIELD 1 (Off White)	-	20	
Wireless Speakers	SRS-ULT10/HCE	ULT FIELD 1 (Forest Gray)	-	20	
Wireless Speakers	SRS-ULT10/DCE	ULT FIELD 1 (Orange)	-	20	
Camera	ILCE-7M5/BQ AP2	α7 V (Body only)	-	200	

Camera	ILCE-7M5M/BQAP2	α7 V (Body with Kit Lens)	-	200	
Camera	ILCE-7M4/BQ AP2	α7 IV (Body only)	-	400	
Camera	ILCE-7M4K/BQAP2	α7 IV (Body with Kit Lens)	-	400	
Camera	ILCE-7M4M/BQAP2	α7 IV (Body with Kit Lens)	-	400	
Camera	ILCE-7M3/BC AP2	α7 III (Body only)	-	200	
Camera	ILCE-7M3/BQ AP2	α7 III (Body only)	-	200	
Camera	ILCE-7M3K/BCAP2	α7 III (Body with Kit Lens)	-	200	
Camera	ILCE-7M3K/BQAP2	α7 III (Body with Kit Lens)	-	200	
Camera	ILCE-7M3M/BQAP2	α7 III (Body with Kit Lens)	-	200	
Camera	ZV-1F/BC E32	ZV-1F (Black)	-	100	
Camera	ZV-1F/BQ E32	ZV-1F (Black)	-	100	
Camera	ZV-1F/WC E32	ZV-1F (White)	-	100	
Camera	ZV-1F/WQ E32	ZV-1F (White)	-	100	

Campaign Entries

1. You ("Customer" or "You") are eligible to join the Campaign only if you agree to and accept the following terms and conditions ("Terms and Conditions").
2. Sony shall send the free gift to the physical address and the TNG Credit Rewards to the email provided by the Customer on My Sony Rewards within 90 days from date of the warranty registration. Customers are advised to update their profiles with the Customer's updated residential address.
3. Customer may only register the warranty of Sony products on My Sony Rewards.
4. Customers that fail to upload their receipt during the warranty registration of their Sony Products on My Sony Rewards will not be eligible for the double TNG Credit Rewards.
5. Sony shall not be liable for any incompatibility issues arising from any products purchased by a Customer, regardless of whether the purchased products are Sony products or not, in relation to this Campaign. Customer is advised to confirm that the intended purchased products are compatible prior to purchasing the products.
6. Sony shall not be liable for any lost and/or misdirected delivery containing the Purchase Rewards arising from any fault, error or omission on the part of the Customer.
7. Customer warrants to indemnify Sony against any and all claims in relation to the Customer's participation of this Campaign and breach of its Terms and Conditions contained herein. Sony's rights are hereby expressly reserved.
8. By participating in this Campaign, you thereby (a) specifically authorize Sony to use and/or have third parties to use any information provided by you in whole or in part, throughout the world, in perpetuity in or on any and all media, now known or hereafter devised, and alone or together or as part of other information, content and/or material of any kind or nature for the marketing purpose; (b) represents and warrants that all elements contained any submission by you, in relation to this campaign, (i) is original to you or fully cleared for use as contemplated herein, (ii) does and will not, in any way, violate or breach any of the terms of any other agreement you may be a party to, (iii) is not unlawful information, infringes or violates any copyright or other right (including the image rights), (iv) does not contain libelous, tortuous, or the publication or sale of which will violate any federal or state statute or regulation, (iv) is not obscene or in any other manner unlawful, and (v) shall not require Sony to pay or incur any sums to any person or entity as a result of Sony's use or exploitation of the same. You shall indemnify and hold harmless Sony and its affiliates from and against any claim, action, damage, loss and costs and expenses (including legal fees and professional fees) arising from or in connection with any breach of the foregoing.
9. Customers are personally responsible to ensure that submitted materials are successfully uploaded. Any technical errors that result in failure to submit any required information or document within the Campaign Period will render a disqualification.
10. Sony reserves the right to disqualify and/or exclude any entries from the Campaign, for any reason and for no reason, including without limitation, violation of any portion of these Terms and Conditions.

11. Sony reserves the right to withhold the award of any prize or gift awarded through this Campaign pending the verification of the accuracy and validity of any information provided by the Customer, including but not limited to the identity of the Customer.
12. In the event of any refund, Sony reserves the right to withhold the Purchase Rewards or, in the event that the Purchase Rewards has been dispatched, set off the retail value of the Purchase Rewards against the amount to be refunded.
13. Sony reserves the right to disqualify any Customer that does not comply with the rules and regulations of the Campaign as described in these Terms and Conditions. These include Customers that have submitted invalid or incorrect information.
14. Acceptance of participation in the Campaign and/or Purchase Rewards shall constitute consent on the customer's part to allow the use by Sony of the Customer's name, nickname, image, voice, likeness and/or the fact that the Customer participated in the Campaign or won any Purchase Rewards for editorial, advertising, promotional, marketing and/or other purposes without further notice or compensation, except where prohibited by law. Acceptance of any participation and/or Purchase Rewards shall constitute a release and discharge of Sony and/or its authorized representatives by each customer from any and all liability, claims, demands, causes of action, and/or damages which the customer may have, whether known or unknown at the present time, of any nature whatsoever, arising out of or relating to: (i) the Campaign, (ii) personal injury and/or property damage, theft or loss suffered by the customer as a result of the use and/or enjoyment of the Campaign or Purchase Rewards, and/or (iii) any tax liabilities in relation to the Campaign, Purchase Rewards and/or use or enjoyment of the same.
15. Customers agree to be contacted by Sony or its authorized representatives to participate in public relations events tied to the Campaign to generate press coverage of the Campaign and the accessories range. This may include, but not be limited to, quotes given for inclusion in press releases and press conferences, interviews, etc.
16. Unfair or unethical methods of participation may result in disqualification.

Liabilities

1. Sony cannot accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant entering the Campaign or as a result of entering the Campaign or accepting any Purchase Rewards. Sony is not responsible for any safe custody, return, non-delivery or missing of entries, late, misdirected, problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software failure of any email or document to be received on account of technical problems or traffic congestion on the Internet, telephone lines or at any app, or any combination thereof, including any injury or damage to entrant's or any other person's computer or mobile telephone related to or resulting from participation or downloading any materials in the Campaign.
2. By entering the Campaign or accepting Purchase Rewards, you agree that no claim relating to such losses or injuries (including special, indirect and consequential losses) shall be asserted against Sony, its parent companies, affiliates, directors, officers, employees or agents from any and all losses, damages, rights, claims and actions of any kind resulting from the Campaign and acceptance of any Purchase Rewards, including without limitation, personal injuries, death and property damage.
3. By submitting the Campaign entries, you agree and warrant that you shall not submit any content (a) that is hateful, threatening, or pornographic; incites violence; or contains nudity or graphic or gratuitous violence; (b) that violates any law, statute ordinance or regulation (including, but not limited to, those governing export control, consumer protection, unfair competition, anti-discrimination or false advertising); that is, or may reasonably be considered to be, defamatory, libelous, hateful, racially or religiously biased or offensive, unlawfully threatening or unlawfully harassing to any individual, partnership or corporation; (c) on behalf of any merchant or manufacturer, or for which you were compensated or granted any consideration by any third party; (d) that includes any information that references other apps, addresses, email addresses, contact information or phone numbers; or (e) that contains any computer viruses, worms or other potentially damaging computer programs or files.

Use of Personal Information

1. All information, including personal information ("Information") submitted or known to Sony and/or its affiliates in connection with this Campaign will only be used for the purposes set out in and treated in accordance with these Terms and Conditions and those stipulated in the Privacy Policy of Sony at <https://www.sony-asia.com/microsite/privacypolicy/my/> ("Privacy Policy").
2. In addition to those stipulated in the Privacy Policy, by entering the Campaign, you agree:
 - (a) to the use of the Information, without compensation, for Sony's promotional and marketing purposes; and
 - (b) to the use of the Information, without compensation, for the purpose of administration in relation to the Campaign.

Miscellaneous

1. Sony reserves the right, in its sole discretion, to terminate or suspend this Campaign without any liability to you should there be unforeseeable events which in Sony's absolute opinion may jeopardize the process of the Campaign.
2. Sony reserves the right to amend/change the Terms and Conditions without any liability to the customers.
3. In the event of disputes regarding the Campaign or the Terms and Conditions of the Campaign, Sony shall have the right to make the final decision.
4. The Terms and Conditions of this Campaign shall be governed by and construed in accordance with the laws of Malaysia.
5. In the event of any return and/or refund, Sony reserves the right to request for return of the Purchase Rewards in its original condition. In the event where the Purchase Rewards has been used and/or is consumed, Sony reserves the right to set off against any refunded amount, and/or charge the Customer for, the retail value of the Purchase Rewards.