

**Terms and Conditions**  
**Sony Lens Loyalty Voucher 2026 Campaign**

Sony (Malaysia) Sdn. Bhd. ("Sony") is responsible for this **Sony Lens Loyalty Voucher 2026** ("Campaign").

Sony reserves the right to cancel or amend the Campaign and the terms and conditions of this Campaign ("Terms and Conditions") at any time without prior notice. Any changes will be posted on the Site.

**Qualifying Customers**

1. The Campaign is open only to My Sony Rewards Members who:
  - a) have previously purchased and registered any Alpha Camera or lenses product; and
  - b) are residents of Malaysia as at the date of participation.
2. Customers who are below the age of 18 years old are required to obtain the consent of their parents or guardians to participate in this Campaign.
3. Employees of Sony and its affiliates, advertising and promotion agencies, **retailers and dealers, promoters/shopfront staff under direct/indirect the employment** of Sony together with their employees, and immediate family members and/or those living in the same household of each of the aforesaid persons are not eligible to participate in this Campaign.
4. Each eligible Customer will only receive one (1) e-voucher.

**Campaign Description**

1. Customers who have previously purchased and registered the warranty of any Alpha Camera and/or lenses will receive an email notifying them of their eligibility to redeem a voucher (the "E-Voucher") on the My Sony Rewards Portal.
2. Customers who have redeemed the E-Voucher may present the E-Voucher to any of the below listed participating stores during the Campaign Period of 11 May 2026 – 31 July 2026 to enjoy a discount off purchases of the Eligible Products.

<b>Eligible Products Model Number</b>	<b>Loyalty Voucher Value</b>
<ul style="list-style-type: none"><li>• SEL2470GM2/QSYX</li><li>• SEL70200GM2QSYX</li><li>• SEL50F12GM/QSYX</li><li>• SEL200600G/CSYX</li><li>• SEL1635GM2/QSYX</li><li>• SEL70200G2/CSYX</li><li>• SEL400800G/CSYX</li><li>• SEL300F28GM/SYX</li><li>• SEL50150GM/QSYX</li><li>• SEL2870GM/QSYX</li></ul>	<b>RM300</b>

<ul style="list-style-type: none"> <li>• SEL50F14GM/JSYX</li> <li>• SEL100M28GMQSYX</li> <li>• SEL24F14GM SYX</li> <li>• SEL35F14GM/QSYX</li> <li>• SEL2070G//Q SYX</li> <li>• SEL24105G//QSYX</li> <li>• SEL2450G SYX</li> <li>• SEL1625G//Z SYX</li> </ul>	<b>RM200</b>
<ul style="list-style-type: none"> <li>• SEL85F18 SYX</li> <li>• SEL70350G//CSYX</li> <li>• SEL35F18F//CSYX</li> <li>• SEL15F14G//CSYX</li> <li>• SELP1020G//CSYX</li> <li>• SEL16F18G//QSYX</li> <li>• SELP18105G AE</li> <li>• SEL35F18//C SYX</li> <li>• SEL50F18/BC SYX</li> </ul>	<b>RM100</b>

<b>Shop</b>	<b>District</b>
N4 CAMERA STORE SDN BHD, AMAN CENTRAL, ALOR SETAR	MY Alor Star
SONY CENTRE (JLN RAJA MUSA AZIZ)	MY Ipoh
SONY CENTRE (IPOH PARADE)	MY Ipoh
ELITE PHOTO CENTRE	MY Ipoh
JOHAN PHOTO CAMTRONICS SDN. BHD., PLAZA ANGSANA	MY Johor
FOTO CLS SDN BHD, MIDVALLEY SOUTHKEY, JOHOR BAHRU	MY Johor
FOTO CHARLIE SDN BHD, BATU PAHAT SHOPPING MALL	MY Johor
FOTO CHARLIE SDN BHD, JALAN ABU BAKAR, BATU PAHAT	MY Johor
SONY CENTRE (IMAGO)	MY KK
SONY CENTRE (KARAMUNSING - GL TECH)	MY KK
SONY CENTRE (KARAMUNSING - TOP)	MY KK
SONY CENTRE (SUNWAY PYRAMID)	MY Klang Valley
SONY STORE BUKIT BINTANG CITY CENTRE	MY Klang Valley
SONY STORE THE CURVE	MY Klang Valley
SONY STORE IOI CITY MALL	MY Klang Valley
YL CAMERA PUDU	MY Klang Valley
YL CAMERA LOW YAT	MY Klang Valley
YL CAMERA IOI CITY MALL	MY Klang Valley
YL CAMERA PJ33	MY Klang Valley
KLDSLR	MY Klang Valley
QQ MYLO LOW YAT	MY Klang Valley
QQ MYLO RAZAK CITY	MY Klang Valley

QQ MYLO SABAH	MY Klang Valley
BINTANG MAJU THE CURVE	MY Klang Valley
N4 CAMERA STORE SDN BHD	MY Klang Valley
KEY COLOR PHOTO SDN BHD	MY Klang Valley
AVER AWARDS SDN BHD	MY Klang Valley
STUDIO ZALOOM	MY Klang Valley
FOTO EDAR SDN BHD	MY Klang Valley
SONY CENTRE (JLN SULTAN IBRAHIM)	MY Kota Baru
PERNIAGAAN OSAKI	MY Kuantan
SONY CENTRE (DELTA MALL)	MY Kuching
SONY CENTRE (VIVACITY)	MY Kuching
P.C. IMAGE BINTANG MEGAMALL MIRI	MY Kuching
P.C. IMAGE CENTRAL WAREHOSUE HAKKA AVENUE	MY Kuching
P.C. IMAGE DELTA MALL SIBU	MY Kuching
KUAN SING ELECTRICAL (M) SDN. BHD.	MY Kuching
GL ELECTRONIC (MALAYSIA) SDN. BHD.	MY Melaka
FOTO PRESIDENT GURNEY PLAZA	MY Penang
SONY CENTRE (QUEENSBAY MALL)	MY Penang
SONY CENTRE (MEGAMALL)	MY Penang
CAMZILLA (M) SDN. BHD.	MY Penang
WINSION PHOTO TRADING SDN BHD	MY Penang
N4 CAMERA STORE SDN BHD, LOTUS SEBERANG PRAI	MY Penang
N4 CAMERA STORE SDN BHD, AMANJAYA, SUNGAI PETANI	MY Penang
N4 CAMERA STORE SDN BHD, AEON SERI MANJUNG, PERAK	MY Penang
N4 CAMERA STORE SDN BHD, AEON KOTA BHARU, KELANTAN	MY Penang
N4 CAMERA STORE SDN BHD, QUEENSBAY MALL, PENANG	MY Penang
N4 CAMERA STORE SDN BHD, AEON KINTA CITY, IPOH	MY Penang
N4 CAMERA STORE SDN BHD, TECH EMPIRE, QUEENSBAY MALL	MY Penang
N4 CAMERA STORE SDN BHD, TECH EMPIRE, SUNWAY CARNIVAL	MY Penang

### **Use of Personal Information**

1. All information, including personal information (“Information”) submitted or known to Sony and/or its affiliates in connection with this Campaign will only be used for the purposes set out in and treated in accordance with these Terms and Conditions and those stipulated in the Privacy Policy of Sony at <https://www.sony-asia.com/microsite/privacypolicy/my/> (“Privacy Policy”).
2. In addition to those stipulated in the Privacy Policy, by entering the Campaign, you agree:
  - (a) to the use of the Information, without compensation, for Sony’s promotional and marketing purposes; and

- (b) to the use of the Information, without compensation, for the purpose of administration in relation to the Campaign.

### **Terms and Conditions**

1. You warrant to indemnify Sony against any and all claims in relation to your participation of this Campaign and breach of its Terms and Conditions contained herein. Sony's rights are hereby expressly reserved.
2. Sony reserves the right to disqualify and/or exclude any entries from the Campaign, for any reason and for no reason, including without limitation, violation of any portion of these Terms and Conditions.
3. By participating in this Campaign, you ("Customer") agree to and accept these terms and conditions ("Terms and Conditions").
4. Sony reserves the right, in its sole discretion, to terminate or suspend this Campaign without any liability to you should there be unforeseeable events which in Sony's absolute opinion may jeopardize the process of the Campaign.
5. Sony reserves the right to amend/change the Terms and Conditions without any liability to the Customers.
6. E-Voucher are not exchangeable for cash or credit and may only be redeemed with purchases of the Eligible Products.
7. E-Vouchers must be produced at the point of purchase for purchases made at the Participating Stores.
8. Sony and the Participating Stores reserves the right to reject any E-Voucher at Sony's and/or the Participating Store's sole discretion.
9. Where a Customer returns for refund any Eligible Product that was purchased using the E -Voucher, the amount of refund will be limited to the amount paid.
10. In the event of disputes regarding the Campaign or the Terms and Conditions of the Campaign, Sony shall have the right to make the final decision.
11. The Terms and Conditions of this Campaign shall be governed by and construed in accordance with the laws of Malaysia.