

Terms and Condition

Sony (Malaysia) Sdn. Bhd. ("Sony") is responsible for the Sony Year End Promotion Redemption Campaign ("Campaign"). You are eligible to join the Campaign only if you agree to and accept the following terms and conditions ("Terms and Conditions"). Please read these Terms and Conditions carefully before participating in the Campaign. By submitting an entry to the Campaign, you agree to be bound by these Terms and Conditions. Sony reserves the right, in its sole discretion, to cancel, suspend or amend the Campaign and/or these Terms and Conditions without any liability to you should there be unforeseeable events which in Sony's absolute opinion may jeopardize the process of the Campaign. Any cancellation, suspension or changes to the Campaign and/or these Terms and Conditions will be revised and reflected as an update(s) here. In the event of disputes regarding the Campaign or the Terms and Conditions of the Campaign, Sony shall have the right to make final decision.

1. Employees of Sony, advertising and promotion agencies of Sony together with their employees, and immediate family members and/or those living in the same household of each of the aforesaid persons are not eligible to participate in this Campaign.
2. Sony reserves the right to disqualify and/or exclude any entries from the Campaign, for any reason and for no reason, including without limitation, violation of any portion of these Terms and Conditions.

Campaign Rules

1. The Campaign is valid from 30 October 2023 – 31 December 2023.
 - (a) Purchase period 30 October 2023 – 31 December 2023
 - (b) Registration period 30 October 2023 – 14 January 2024.
2. To participate, purchase, register your warranty in My Sony and agree to receive marketing materials from Sony.
3. Register My Sony Warranty <https://mysony.sony-asia.com/my/home/registerproduct>
4. Upload Receipt <https://www.smap.ap.sony.com/survey/se/15795BB245291766>
5. List of products and redemption amount is as below.

Category	Model	TNG Redemption (RM)
Camera	ILCE-7M4	200
Camera	ILCE-7M4K	200
Camera	ILCE-7M3	200
Camera	ILCE-7M3	200
Camera	ILCE-7M3K	200
Camera	ILCE-7M3K	200
Xperia Mobile	XQ-DQ72/B1SEAC0	100
Xperia Mobile	XQ-DQ72/G1SEAC0	100
Xperia Mobile	XQ-DC72/B2SEAC0	100
Xperia Mobile	XQ-DC72/V2SEAC0	100
Xperia Mobile	XQ-DE72/B2SEAC0	50
Personal Sound	WH1000XM5/BME	50
Personal Sound	WH1000XM5/SME	50
Personal Sound	WH1000XM5/LME	50
Personal Sound	WH1000XM4/BME	50
Personal Sound	WH1000XM4/LME	50

Personal Sound	WF1000XM5/BCE	50
Personal Sound	WF1000XM5/SCE	50
Personal Sound	WF-LS900N/BCE	50
Personal Sound	WF-LS900N/WCE	50
Personal Sound	WF-LS900N/CCE	50
Personal Sound	WF-LS900N/LCE	50
Personal Sound	WH-G900N/WZ E	50
Personal Sound	WH-G900N/BZ E	50
Personal Sound	WF-C700N/BZ E	50
Personal Sound	WF-C700N/WZ E	50
Personal Sound	WF-C700N/GZ E	50
Personal Sound	WF-C700N/VZ E	50
Portable Sound	SRS-XG300/BCSP6	50
Portable Sound	SRS-XG300/HCSP6	50
Portable Sound	SRS-XG500/BCSP6	50
Portable Sound	SRS-XP500/BCSP6	50
Portable Sound	SRS-XP700/BCSP6	50
Portable Sound	SRS-XV800/BCSP6	100
Portable Sound	SRS-XV900/BCSP6	100
Soundbar	HT-A9	100
Soundbar	HT-A7000	100
Soundbar	HT-A5000	100
Soundbar	HT-A3000	100
Soundbar	HT-S2000	50
Soundbar	HT-G700	50

Category	Model	TNG Redemption (RM)	
		Purchase Date*	
		30 Oct - 5 Dec 2023	6 Dec - 31 Dec 2023
Television	XR-65A95L MY1	100	1,000
Television	XR-77A80L MY1	100	1,000
Television	XR-65A80L MY1	100	800
Television	XR-55A80L MY1	100	500
Television	XR-85X95L MY1	100	2,000
Television	XR-85X90L MY1	100	500
Television	XR-75X90L MY1	100	500
Television	XR-65X90L MY1	100	300
Television	XR-55X90L MY1	100	300
Television	KD-65X85L MY1	100	100
Television	KD-55X85L MY1	100	100
Television	KD-85X80L MY1	100	100
Television	KD-75X80L MY1	100	100
Television	KD-75X77L MY1	100	100

*Purchase date refers to Invoice Date regardless of delivery date/item received date.

6. You must submit your Response on or before the last day (14 January 2024 23:59) at

<https://mysony.sony-asia.com/my/home/registerproduct>

7. Campaign is open to all Malaysians.

8. Participants must be the legal age of 18 years and above by 14 January 2024. Participants who are below the age of 18 years old are required to obtain the consent of their parents or guardians to participate in this Campaign.

9. By submitting the Campaign entries, you thereby (a) specifically authorize

Sony to use and/or have third parties to use such entry in whole or in part, throughout the world, in perpetuity in or on any and all media, now known or hereafter devised, and alone or together or as part of other information, content and/or material of any kind or nature for the marketing purpose; (b) represents and warrants that all elements contained in the Campaign entries (i) is original to you or fully cleared for use as contemplated herein, (ii) does and will not, in any way, violate or breach any of the terms of any other agreement you may be a party to, (iii) is not unlawful information, infringes or violates any copyright or other right (including the image rights), (iv) does not contain libelous, tortuous, or the publication or sale of which will violate any federal or state statute or regulation, (iv) is not obscene or in any other manner unlawful, and (v) shall not require Sony to pay or incur any sums to any person or entity as a result of Sony's use or exploitation of the same. You shall indemnify and hold harmless Sony and its affiliates from and against any claim, action, damage, loss and costs and expenses (including legal fees and professional fees) arising from or in connection with any breach of the foregoing.

10. Sony reserves the right to disqualify all entries that do not meet the rules and regulations of the Campaign as described in these Terms and Conditions. These include entries submitted with invalid or incorrect information.

8. Acceptance of any Prizes shall constitute consent on the participant's part to allow the use by Sony of the participant's name, nickname, image, voice, likeness and/or the fact that the participant won the Prizes for editorial, advertising, promotional, marketing and/or other purposes without further notice or compensation, except where prohibited by law. Acceptance of any Prize shall constitute a release and discharge of Sony by each participant from any and all liability, claims, demands, causes of action, and/or damages which the participant may have, whether known or unknown at the present time, of any nature whatsoever, arising out of or relating to: (i) the Campaign, (ii) personal injury and/or property damage, theft or loss suffered by the participant as a result of the use and/or enjoyment of the Prize, and/or (iii) any tax liabilities in relation to the Campaign, Prize and/or use or enjoyment of the same.

9. Participants agree to be contacted by Sony or its authorized representatives to participate in public relations events tied to the Campaign to generate press coverage of the Campaign and the accessories range. This may include, but not be limited to, quotes given for inclusion in press releases and press conferences, interviews, etc.

10. All prizes will be disseminated within 60 days of email from Sony Malaysia.

11. Sony reserves the right to withhold the Prize pending verification of the participant's compliance with the Terms and Conditions of the Campaign.

Privacy Clause

1. All information, including personal information ("Information") submitted or known to Sony and/or its affiliates in connection with this Campaign will only be used for the purposes set out in and treated in

accordance with these Terms and Conditions and those stipulated in the Privacy Policy of Sony at <https://www.sony-asia.com/microsite/privacypolicy/my/> ("Privacy Policy").

2. In addition to those stipulated in the Privacy Policy, by entering the Campaign, you agree:
 - a) to the use of the Information, without compensation, for Sony's promotional and marketing purposes; and
 - b) to the use of the Information, without compensation, for the purpose of administration in relation to the Campaign.