THINK BEYOND THE FRAME

BRAVIA
OLED

The world of HDR has been greatly expanding with the advent of video streaming services, 4K UHD Bluray, and recently with PlayStation®4 gaming. Now more than ever before, accurate image processing is playing a crucial role in delivering a dazzling picture according to the filmmakers’ or game developers’ intentions. The 4K HDR Processor X1™ Extreme from Sony’s flagship Z series has been widely acclaimed for its ability to produce lifelike picture with superb texture, depth, colour, and contrast. With the 4K HDR OLED TV known as “BRAVIA OLED” – the A1 series, Sony introduces 4K HDR Processor X1™ Extreme’s power to a broader audience. Thanks to OLED’s over 8 million self illuminating pixels, the A1 series brings a significantly enriched visual experience with unprecedented black, authentic colour, blur-less image and a wide viewing angle. BRAVIA OLED’s innovations do not end with incredible picture performance. The A1 series is the world’s first large screen TV which can emit great sound from the screen itself. Taking advantage of the OLED’s backlight-less structure, Sony developed a new Acoustic Surface™ technology which can emanate sound directly from the screen itself. In the past, slimmer TVs will negatively affect the sound as bigger conventional speakers was needed for better sound. By doing away with conventional speakers usually located around the TV, Sony’s new technology is a unique standless form factor with no distraction from the picture. Together with OLED’s exceptionally wide viewing angle, the A1 series offers unmatched visual and aural experience regardless of viewing position.
PRECISE CONTRAST, ABSOLUTE BLACK

True reality comes to life with deep black and natural color. Over 8 million self-illuminating pixels are precisely and individually controlled by the X1 Extreme™ processor. Sony’s OLED TV creates exquisite, unprecedented contrast.

THE GREATEST SOUND YOU’VE NEVER SEEN

Unlike most TV speakers, sound comes to you from the entire screen, immersing you in exciting new entertainment experiences. It’s pictures and sound in perfect harmony.

Dynamic sound from the screen
Two innovative Actuators behind the TV vibrate the screen to create sound that’s truly engaging.

Bass powered with integrated subwoofer
A subwoofer behind the TV provides deep, powerful bass for all your movies.

ONE CHIP CHANGE EVERYTHING

The newly developed 4K HDR Processor X1™ Extreme 40% more real-time image processing than the previous 4K Processor X1™. Improved with the Dual Database Processing, Super Bit Mapping for 4K HDR, Object Based HDR Remaster and Precision Color Mapping, images are now clearer, and more detailed with lifelike quality.
EVERY PIECE IN YOUR LIFE

TA-ZH1ES
premium headphone amplifier

MDR-Z1R
premium headphones *
full genuine leather

NW-WM1A
premium walkman®
with high-resolution audio

Support all kind of digital files:
Flac, Wav and Apple lossless

Request for Sony hi-res audio player & recorder for ripping

PS-HX500
turntable with high-resolution recording
SPORT

THE NEW α9 SPEED MASTER

Sony

The Official 2017 SEA Games Camera

α9 Official Camera
SPORT

TIPS

SRS-XB40
portable wireless bluetooth® speaker

SRS-XB30
portable wireless bluetooth® speaker

Able to connect more than 3 speakers

SRS-XB20
portable wireless bluetooth® speaker

SPORT

FDR-X3000R
4k action cam with wi-fi & gps

TIPS

Capture great video in 4K with balanced optical steady shot
TRAVELLING

MDR-1000X
wireless noise cancelling headphones

SRS-XB10
portable wireless bluetooth® speaker

XPERIA™ XZ PREMIUM
explore realism on a screen

ICF-S80
shower radio with speaker

DSC-RX100 III
premium compact camera
FOR GIRLFRIEND

**α5100 E-MOUNT**
perfect selfie camera

**XPERIA XZ PREMIUM**
bring images and video clips to life

**NW-A30 SERIES**
walkman® with high resolution audio

**MDR-100ABN**
fashionable, wireless hi-res audio
FAMILY

XPERIA™ TOUCH
- See your living room as cinema
- More fun in learning and educating your kids
- Transform your counter into a cookbook
- Make your wall a message board

TIPS
- Turn a flat wall into an interactive screen

65x9300E realism in your living room

HT-500MT compact soundbar with bluetooth® technology
Malaysia will be celebrating its 60th National Day this year and with it, another celebration is upon us. As we host the 29th Southeast Asian Games or otherwise also known as Kuala Lumpur 2017 East Asia (SEA) Games, all eyes will be focused on Malaysia.

The games staged in various locations all over Malaysia, will be a proud moment for us from Sony as we join the ranks of the official sponsors to support the nation’s cause to raise champions. Sony is honored to be providing Kuala Lumpur 2017 Games’ official photographers with α9 cameras also known as “THE SPEEDMASTER” to capture everything without missing a moment.
Born in Nagoya and having to move to Tokyo at the age of 3 years old, I became a company man since I was 22 years old. Ironically, after joining Sony my first assignment was of a salesman back in my hometown, Nagoya. Since then, I have been stationed in Kuwait, Iran, Indonesia, Middle East, Africa and now in Malaysia as Managing Director of Sony Malaysia. I have been working in Sony for 28 years.

Influential experience

I would define myself as a creative person and enjoy creative executions. Thus, the highlight of my job is finding creative solutions to the various challenges that come from managing a large and diverse group of individuals. Finding the best person for the job and seeing them perform well is one of the most rewarding aspects of my work.

As part of my role, I have been entrusted to allocate our human resources efficiently to reach our organizational objectives. In order to do so, I encourage people in Sony Malaysia to think creatively and take ownership of their work. I encourage such culture as Sony always gave me that chance as long as you have got a positive mind and strong commitment and ownership.

Of course I also have other means of expressing my creative streak. One of the outlets and possibly the biggest influential I have is through music.
Discovering Music

I was first exposed to music when I was 10 years of age. My cousin, who is 2 years older than me was playing the keyboard in a concert. The moment I stepped into the concert hall I was overwhelmed and immediately knew my place.

I fell in love with the whole ambience. The sound and lights all around me inspired me and I was in awe. The live music was sensational and I wanted to be part of this atmosphere. It was then I decided to start with keyboard lessons. Many years later, I expanded my knowledge and learned to play the drums and saxophone.

Since then, I had the chance to play with some famous artiste such as AB Three and Aura Kasih. To top it off, I also performed with Rossa Roslaima Sri Handayani aka Dato’ Rossa who remains to be one of the most popular artists in Indonesia and Malaysia and Afgansyah Reza, who won various awards for his work, including Best Male Vocalist in the 2009 Anugerah Musik Indonesia and Best Male Artist.

Music was not always natural for me. As I was growing, I also tried to learn to play the guitar. It was the natural progression as most of my peers was playing the guitar, but it was difficult for me to hold chords as my fingers was not used to it and too stiff.

My happiest moments is when I am on stage playing. This is the most exciting part as how I catch people’s attention and make them happy. I enjoy encouraging people through music.

Favourite food

Apart from music, I also enjoy cooking. Through my many years of travelling, I have got favourite food all over the world. To give you a few examples, when I am in Penang I constantly look for char kway teow and Penang prawn noodle. In Ipoh, it definitely has to be kopi ais and curry noodle. I have already marked all these spots in my apps and will definitely re-visit these places when I am in town.

I plan to one day own my own restaurant in probably Indonesia or Malaysia. With a clear business plan, I am quite sure that it will be successful.

Philosophy in life

Fundamentally, I associate a successful life with good health. Good health is the base of everything you can achieve. Therefore, to maintain one’s health the main key is to know how to manage stress effectively. Stress is bound to be present in work and in your personal life, but I do my best to manage and minimize these stress. As you have guessed it, I release my stress through music and cooking. My philosophy in life is to be a good listener. Everyone has a view and sometimes they differ from others. I, too have my own ideas and opinions, but I listen to different point of views. If our opinions differ, I won’t force anyone to follow my idea but rather do my best to convince them to see a different point of view. I view that us having the same goal is very important as we move forward together towards the same goal and direction.

Malaysia is a great place in which to live and work, and I especially enjoy spending time here. The Malaysian culture is warm and generous, and the region is a good place to do business as well as to bring up a family. I look forward to many good years here. Terima kasih.
Alpha basic workshop is by modular basis, consisting of 8 lessons. Each lesson have a different topic.

Location: KLCC
Time: 2pm – 4pm every Saturday (refer to the schedule)
Objectives: learn more about photography and knowledge sharing among Sony Alpha user.

Learning and sharing session specifically targeted at female photographers.

Location: Indoor & Outdoor
Objectives: Learn about the art of photography and hone your skills in portraiture & food styling! Explore the new model, enrich the knowledge of photography.

Location: Indoor & Outdoor
Objectives: Total experience for Sony Malaysia Alpha users. Enjoy the workshop with Sony Specialist and sharpen your skills on photography & videography with creativity!
UPCOMING EVENT
upcoming events, roadshow, activities and workshops.

01 OLED ROADSHOW
KUALA LUMPUR
Midvalley (Centre Court)
7 – 13 Aug, 2017

02 OLED ROADSHOW
PENANG
Queensbay Mall
10 – 13 Aug, 2017

03 MERDEKA ROADSHOW
MIRI
Bintang Mall
11 – 13 Aug, 2017

04 MERDEKA ROADSHOW
IPOH
Ipoh Parade
14 – 17 Aug, 2017

05 OLED ROADSHOW
JOHOR
Aeon Tebrau City
15 – 20 Aug, 2017

06 MERDEKA ROADSHOW
JOHOR
Batu Pahat Mall
16 – 20 Aug, 2017

07 MERDEKA ROADSHOW
KUALA LUMPUR
Midvalley (North Court)
21 – 27 Aug, 2017

08 MERDEKA ROADSHOW
SABAH
Kompleks Karamunsing
24 – 27 Aug, 2017

09 POPULAR ROADSHOW
KUALA LUMPUR
Sunway Pyramid Convention Centre
25 Aug – 5 Sep, 2017

10 MPH CARNIVAL
KUALA LUMPUR
Setia Convention
30 Aug – 03 Sep, 2017

11 MERDEKA ROADSHOW
KUALA LUMPUR
Sunway Pyramid
31 Aug – 03 Sep, 2017

12 THUNDERMATCH ROADSHOW
KUALA LUMPUR
Midvalley (East Atrium)
02 - 08 Oct, 2017

01 ALPHA BASIC WORKSHOP 6
05 Aug, 2017

02 ACTION CAM WORKSHOP
10 Aug, 2017

03 MUSIC APPRECIATION
19 Aug, 2017
With Gerard Singh & Performance by Julian Mokhtar & Band
Veranda Bar & Lounge

05 AG GATHERING
20 Aug, 2017

06 ALPHA INTERMEDIATE WORKSHOP 2
16 Sep, 2017

07 ALPHA INTERMEDIATE WORKSHOP 1
09 Sep, 2017

08 ALPHA INTERMEDIATE WORKSHOP 3
23 Sep, 2017

09 4K OLED EXPERIENCE
24 Sep, 2017

10 SOUND TASTING
30 Sep, 2017

11 FIGURING PHOTOGRAPHY
01 Oct, 2017

For more information, please visit www.sony.com.my/microsite/events/imaging and register your interest in our Facebook page.
SONY MOVIE

BLADE RUNNER: 2049
The sequel is set several decades after the 1982 original, with Harrison Ford reprising his iconic role as Rick Deckard. The film is written by Hampton Fancher and Michael Green, and succeeds the initial story by Fancher and David Peoples based on Philip K. Dick’s novel Do Androids Dream of Electric Sheep.

THE DARK TOWER
The last Knight Warrior, Roland Deschain (Idris Elba), has been locked in an eternal battle with Walter O’Dim, also known as the Man in Black (Matthew McConaughey), determined to prevent him from toppling the Dark Tower, which holds the universe together. With the fate of the worlds at stake, good and evil will collide in the ultimate battle as only Roland can defend the Tower from the Man in Black.

THE EMOJI MOVIE
The Emoji Movie unlocks the never-before-seen secret world inside your smartphone. Hidden within the messaging app is Textopolis, a bustling city where all your favorite emojis live, hoping to be selected by the phone’s user. In this world, each emoji has only one facial expression — except for Gene (T.J. Miller), an exuberant emoji who was born without a filter and is bursting with multiple expressions.

SONY PICTURES ENTERTAINMENT

AXN
Asia’s Got Talent will be returning for a second season this October on AXN! Earlier this year, AXN embarked on a search in six major cities to discover the next superstar for the world’s biggest talent competition show. Thousands of performers attended the auditions for their chance to take the spotlight and have their shot at winning the grand prize of USD100,000. These hopefuls will be judged by renowned judges David Foster and Anggun, and will be joined by new judge and international popstar, Jay Park.

ANIMAX
JoJo’s Bizarre Adventure: Stardust Crusaders premieres 8 Sep, Wed – Fri at 10PM.

ONE
Wang Won (Im Si Wan) is the crown prince of Goryeo with both looks and ambition. Wang Rin (Hong Jong Hyun) is his best friend and bodyguard, and is also from the royal family. When they meet Eun San (Im Yoona), beautiful daughter to the richest man in Goryeo, a tragic romance marked by jealousy, greed and ambition ensues among the three friends.

SONY MUSIC

The booming career of British’s solo artist Calvin Harris across global music channels.

Modern day dance music are blowing up the charts every week and this solo British Grammy Award-winning producer, songwriter and DJ is no stranger to anyone around the world. Calvin Harris has been dominating the global music charts for many years with over 5 billion video views and streams across all major streaming platforms with his grooving, chill, funky and upbeat music. With numerous accolades such as QO UK Man of the Year, iHeartRadio Music Award and two MTV Video Music Awards received for his hard work and passion, he’s definitely not stopping at his current phase.

Calvin’s first single of 2017, Slide Ft. Frank Ocean & Migos, has sold over 1.8million copies, exceeded 250 million global streams and currently sits at the Top 5 on iTunes in 50 countries. To add onto the excitement of his career after 3 years since his last Asia tour, he is scheduled to perform for F1 Singapore Grand Prix 2017 after-party whereby fans can look forward to party the night away with his biggest hits including ‘Summer’, ‘How Deep Is Your Love’, ‘My Way’ and ‘Feels So Close’ at the Padang Stage on Sunday, September 17th, 2017.

He recently released his highly anticipated studio album, FUNK WAV BOUNCES VOL.1 which sent shockwaves across major streaming platforms and global superstars and critically acclaimed new artists such as Frank Ocean, Travis Scott, Future,Khalid, Pharrell Williams, Katy Perry, Big Sean and many more!
How Music Affects Training

- (Fact) Music releases feel-good chemicals in the brain, boosting your mood to train harder!
- (Fact) Training with upbeat music elevates your heart rate enabling a better performance.

Best Companion For Cooking

- (Fact) Looking fit is 80% nutrition and 20% exercise!
- (Fact) Abs are made in the kitchen.
- Pop the Xperia Touch in the kitchen, switch to your shopping list or recipes, without worrying about dirtying screens with messy fingers.
- Be a better chef, lead a leaner & healthier life with XPERIA TOUCH.

"CURIOSITY IS THE KEY TO CREATIVITY.”
~by Akio Morita~